



Master Subscription Agreement

Current as of
July 27, 2023

For overview information about contracting for our Services, please refer to the Datadog Contracting FAQs available at <https://www.datadoghq.com/legal/contractingfaq/>.

Subscription Agreement

This Subscription Agreement (this “Agreement”), contains terms and conditions that govern your purchase and use of the Services (as defined below), and is a contract between Datadog, Inc., a Delaware (USA) corporation (“Datadog”), and you or the entity or organization that you represent. This Agreement takes effect when you enter into an Order (as defined below) with Datadog (the “Effective Date”). Capitalized terms not otherwise defined in this Agreement will have the respective meanings assigned to them in Section 23. Datadog may modify this Agreement from time to time, subject to the terms in Section 22.8.

If you are an individual using the Services for your own purposes: (1) all references to “**Customer**” are to you, and (2) you represent that you are legally permitted and competent to enter into this Agreement.

If you are using the Services on behalf of an entity or organization: (1) all references to “**Customer**” are to that entity or organization, and (2) you represent that you have the right, power and authority to enter into this Agreement on behalf of Customer.

1. Access and Use

1.1 Use of the Services

Subject to the applicable Order and this Agreement, Datadog hereby grants to Customer the right to access and use the Services in accordance with the Documentation during the Order Term for Customer’s Environment. Customer acknowledges that use of the Services by Customer for the benefit of third parties requires Customer’s acceptance into and participation in the Datadog Partner Network and will be subject to the terms available therein for the applicable partner program. For clarity, this limitation does not prevent Customer from sharing reports containing Customer Data that have been generated by the Services with individuals or entities outside of its organization.

1.2. Customer Components

As between the Parties, Customer controls Customer’s Environment and its individual components (each, a “Customer Component”), whether owned, leased or licensed by Customer, located on Customer’s premises or cloud-based, or used by Customer on a software-as-a-service basis or otherwise. Customer is solely responsible for selecting, implementing, activating, deactivating, and configuring the connections between the Customer Components and the Services (the “Connections”) and configuring the Services, including with respect to how they interoperate with the Customer Components. By connecting a Customer Component with the Services, Customer hereby grants to Datadog the right, and is expressly instructing Datadog, to access and interoperate with that Customer Component solely to provide and support the

Services. Customer is responsible for ensuring that the access, use, and interoperation of Customer Components with the Services complies with all terms, policies and licenses applicable to the Customer Components and associated data and the Connections (collectively, “Customer Component Terms”).

1.3. Data

Through Customer’s configurations and use of the Services, Customer has control over the types and amounts of data from Customer’s Environment that are submitted to the Services or that are otherwise uploaded to the Services (collectively, but excluding Account Data, “Customer Data”). By submitting Customer Data to the Services, Customer hereby grants to Datadog, its Affiliates, and contractors the right, and is expressly instructing Datadog, its Affiliates, and contractors, to Process Customer Data in order to provide and support the Services as described in the Documentation, this Agreement, and the Data Processing Addendum. Datadog will be liable for the actions and omissions of its Affiliates and contractors undertaken in connection with Datadog’s performance under this Agreement to the same extent that Datadog would be liable if performing the Services directly. Customer authorizes Datadog to use information about Customer’s configuration and use of the Services (“Usage Data”), Customer Data and Account Data to: (a) manage Customer’s account, including to calculate Fees (as defined in Section 5.1); (b) provide and improve the Services and Support (as defined in Section 3); and (c) provide insights, service and feature announcements, and other reporting. Customer agrees that Datadog may use aggregated or anonymized Customer Data and Usage Data for any business purpose during or after the term of this Agreement, including without limitation to develop and improve Datadog products and services and to create and distribute insights, reports and other materials. Datadog’s Processing of Usage Data and Customer Data shall at all times be subject to Datadog’s obligations under this Agreement, including those of security under Section 4.1 and confidentiality under Section 7; the Data Processing Addendum (as defined in Section 23), if applicable; the Supplemental Terms, if applicable; and, with respect to Account Data, the [Privacy Policy](#).

1.4. Limited Grant

As between the Parties: (a) Customer owns all right, title and interest in and to Customer’s Environment and Customer Data, including in each case all associated Intellectual Property Rights, and (b) Datadog owns all right, title and interest in and to the Services, Documentation, Datadog Operations Data, and Feedback, including in each case all associated Intellectual Property Rights. Both Parties have the right to make use of Threat Actor Data for the purpose of neutralizing the threat, including for third parties. Except for the rights expressly granted by one Party to the other in this Agreement, all rights are reserved by the granting Party. All rights granted by each Party to the other under this Section 1 are limited, nonexclusive and, except as otherwise provided in this Agreement, non-transferable.

2. Availability

Datadog commits to make the Services Available at least 99.8% of the time, exclusive of any time the Services are not Available as a result of one or more Exceptions (the “Availability Standard”). If the actual Availability of the applicable Core Service is less than the Availability Standard in any two consecutive months, Customer may terminate the applicable Order commitments for such Core Service in the calendar month following such two-month period upon written notice to Datadog. In the event of such termination, Datadog will issue a Pro-Rated Refund (as defined in Section 11.4) for such Core Service.

3. Support

During the Order Term, Datadog will provide support to Authorized Users as described in the Datadog Support Plans document at <https://www.datadoghq.com/legal/support> or in the applicable Order ("Support"). Without limiting any of Customer's remedies under this Agreement in connection with the Services themselves, Customer's sole and exclusive remedy for any alleged failure by Datadog to provide Support with reasonable skill, care and diligence shall be re-performance of the applicable Support.

4. Security and Privacy

Each Party has obligations with respect to security and privacy as set forth in this Agreement, which they consider appropriate pursuant to the requirements of Data Protection Laws in light of the nature, purpose, and risks of Processing Personal Data in connection with the Services.

4.1. Security

Datadog will implement and maintain appropriate technical and organizational measures to protect Customer Data and Account Data from accidental loss and from unauthorized access, use, alteration, or disclosure, as described in the Security Measures. Customer is responsible for properly configuring the Services in accordance with the Documentation, enabling single sign-on for Customer's accounts, and securing access passwords, keys, tokens or other credentials used by Customer in connection with the Services (collectively, "Customer Credentials"). Customer agrees to use reasonable efforts to prevent unauthorized access or use of the Services and to promptly notify Datadog if Customer believes (a) any Customer Credentials have been lost, stolen or made available to an unauthorized third party or (b) an unauthorized third party has accessed the Services or Customer Data.

4.2. Privacy

The Parties agree to comply with the Data Processing Addendum, which is incorporated into this Agreement. Customer agrees that it will only transfer Personal Data to the Services to the extent necessary for Customer to access and make use of the Services and to the extent permitted by Data Protection Laws given the nature of the Personal Data and the specifics of the Services and the terms of this Agreement. Except as may otherwise be expressly provided in applicable Supplemental Terms, described in the Documentation, or otherwise agreed by the Parties in writing, Customer shall not use the Services to Process any Sensitive Information and shall use reasonable efforts to restrict the inclusion of other Personal Data in Customer Data, including by applying filters, masking, and other tools and configurations described in the Documentation, including at https://docs.datadoghq.com/data_security/.

5. Pricing and Fees

5.1. Payment for Services

Except as provided in Section 5.2 with respect to good faith disputes, Customer agrees to pay all fees charged by Datadog for Customer's use of Services in accordance with this Agreement and applicable Order(s) and Service Plan(s) (collectively, "Fees"). Except as otherwise provided in an Order, (a) prices for Services are set forth on the Pricing Page; (b) Fees are calculated on the basis of usage and invoiced monthly in arrears; (c) Fees must be paid in U.S. dollars and, subject to Section 5.2, within 30 days of invoice; and (d) Fees for Services include standard Support at no additional charge. The criteria for calculating usage vary by Service type and feature as specified in the applicable Service Plan.

5.2. Payment Disputes

Customer must assert any good faith dispute with regard to Fees in writing within 10 days of receipt of the invoice giving

rise to the dispute. Except in the event of a good faith dispute, if Customer fails to make payment when due, without limiting Datadog's other rights and remedies: (a) Datadog may charge interest on the past due amount at a rate of 1.5% per month or, if lower, the highest rate permitted under Applicable Law; (b) Customer shall reimburse Datadog for all reasonable costs incurred by Datadog in collecting any late payments or interest, including reasonable attorneys' fees; and (c) if such failure continues for 10 days or more, Datadog may suspend Customer's and its Authorized Users' access to the Services until such amounts are paid in full. Datadog will not exercise its suspension or termination rights or apply interest on late Fees if Customer disputes the applicable charges reasonably and in good faith and provides reasonable cooperation to resolve the dispute.

5.3. Payment Methods

If Customer is paying Fees using a credit card or any digital payment method supported by Datadog, Customer authorizes Datadog to charge Customer's account for the Services using that payment method. Customer must keep all information in its billing account current to ensure that all Fees are charged to the appropriate account and are timely paid. If Customer notifies Datadog to stop using a previously designated payment method and fails to designate an alternative, Datadog may immediately suspend use and access to the Services. Any notice from Customer changing its billing account will not affect charges Datadog submits to Customer's billing account before Datadog can reasonably act on Customer's request. Datadog uses a third-party intermediary to manage credit card processing, and this intermediary is not permitted to use Customer's credit card information except in connection with Customer's authorized purchases. Notice (including email) from Datadog's third-party credit card processor declining Customer's credit card or otherwise relating to Customer's account will be deemed valid notice from Datadog.

5.4. Taxes

All Fees are exclusive of taxes, levies, duties or charges imposed by government authorities (collectively, "Taxes"). Except for Taxes on Datadog's income, revenues, gross receipts, personnel or assets, Customer shall be solely responsible for all sales, service, value-added, use, excise, consumption and any other Taxes on amounts payable by Customer under the Orders and this Agreement. Without limiting the foregoing, if Customer is required to deduct or withhold any Taxes under Applicable Laws outside the United States, Customer is responsible for remitting such Taxes in a timely manner and in accordance with those Applicable Laws and Customer shall not offset any Fees payable to Datadog for any such remittances.

6. Order Renewal

6.1. Auto-Renewal

Unless either Party takes a non-renewal action as described in Section 6.3, Orders will automatically renew as a new Order for additional periods of the same duration as the expiring Order Term (each, a "Renewal Order Term"). For Orders that have a 12-month or longer duration, Datadog will give Customer Administrator notice by email on or around 30 days' prior to the start of the Renewal Order Term. Such notice will include notice of pricing adjustments, if any, pursuant to Section 6.2 below. For Orders that have a duration of less than 12-months, Datadog will give Customer Administrator notice by email on or around 15 days' prior to the start of the Renewal Order Term solely in connection with pricing adjustments (as described in Section 6.2) or other Order changes. Failure of Customer to take a non-renewal action in a timely manner, shall be deemed to constitute consent to the applicable fee increase.

6.2. Auto-Renewal Pricing Adjustments

In connection with any auto-renewal for Orders that have a duration of 12-months or longer, Datadog may increase the

pricing in effect at the end of the applicable Order Term for the Services by up to the greater of 9% or a percentage equal to the increase for the prior 12-month period (or the prior period of the same duration as the prior Order Term, if longer) in the CPI – All Urban Consumers (U.S. All Items) or successor series, as published by the U.S. Bureau of Labor Statistics. Unless explicitly provided otherwise on the applicable Order: (i) credits do not renew and promotional or one-time pricing for any Services under the Order will not be extended to any renewal; and (ii) any renewal for Orders that have a duration of less than 12-months, or where Customer seeks a reduction in the subscription quantity and/or the Order Term will result in re-pricing at renewal and will not be subject to the limits herein.

6.3. Non-Renewal Action

If Customer does not want to auto-renew, Customer must submit a request to their Datadog Customer Success Manager at least 15 days before the expiration of the then current Order Term or make the desired changes within the Services. If Customer does not want to continue to use Datadog Services, Customer can prevent incurring further expenses by submitting a Support request for disablement of Customer's account including the desired disablement date. If Customer continues to use the Services following expiration of the then current Order Term (other than as permitted under Section 11.5) without a new Order in place, such Services will continue to be available pursuant to Datadog's standard terms and pricing will be calculated and invoiced in accordance with the pricing on the Pricing Page. No such continued use permitted beyond expiration of an Order shall be construed to extend the Order Term nor preclude Datadog from suspending or terminating Customer's access to the Services at any time following expiration of the Order. Datadog reserves the right to provide notice of non-renewal 15 days before the end of any Order Term.

7. Confidentiality

7.1. Confidential Information

"Confidential Information" means any information disclosed by one Party, its Affiliates, business partners or their respective employees, agents or contractors (collectively, the "Discloser") that is designated as confidential or that reasonably should be understood to be confidential. Confidential Information includes without limitation: (a) Customer Data; (b) information relating to the Discloser's or its Affiliates' technology, customers, business plans, promotional and marketing activities, finances, pricing, and other business affairs; (c) third-party information that the Discloser is obligated to keep confidential; and (d) the terms of this Agreement, any pricing quotes and all Orders. Confidential Information does not include any information that: (i) was known to the Party that receives any Confidential Information (the "Recipient") without restriction as to use or disclosure; (ii) is independently developed by the Recipient without reference to or use of the Discloser's Confidential Information; (iii) is acquired by the Recipient from another source without restriction as to use or disclosure; or (iv) is or becomes publicly available through no fault or action of the Recipient.

7.2. Restrictions on Use and Disclosure

The Recipient shall use at least the same degree of care that it uses to protect its own similar confidential information (but not less than reasonable care) to: (a) use the Discloser's Confidential Information only as permitted under this Agreement, unless Discloser has provided prior written consent for other uses, and (b) only disclose the Discloser's Confidential Information to Recipient's, or its Affiliates', employees, partners, contractors (including legal counsel and accountants), and service providers ("Representatives") who (i) are bound by non-use and non-disclosure obligations at least as protective as those contained in this Agreement and (ii) have a need to know the Confidential Information for the Recipient to exercise its rights or perform its obligations under this Agreement. Recipient shall be responsible for any breach of these obligations by its Representatives to the same extent it is responsible for its own breaches. To the limited extent any use or disclosure is required by Applicable Law or a valid and binding order of a governmental body (such as a subpoena or court order), the

Recipient may disclose only that portion of the Discloser's Confidential Information that it is required to disclose upon the advice of its counsel, provided that, to the extent permitted under Applicable Law, the Recipient uses reasonable efforts to give the Discloser reasonable advance notice thereof to afford the Discloser an opportunity to intervene and seek an order or other appropriate relief for the protection of its Confidential Information. In the event of any breach or threatened breach by the Recipient of its obligations under this Section 7.2, the Discloser will be entitled to seek injunctive and other equitable relief in any court of competent jurisdiction to enforce such obligations.

8. Customer Responsibilities and Restrictions

8.1. Customer Responsibilities

Customer will be solely responsible for: (a) Customer's Environment, including as necessary to enable Authorized Users' access and use of the Services; (b) Account Data, Customer Data and Customer Credentials (including activities conducted with Customer Credentials), subject to Datadog's obligations under this Agreement; (c) providing any required notices to, and receiving any required consents and authorizations from, Customer Component providers, Authorized Users and persons whose Personal Data may be included in Account Data, Customer Data or Customer Credentials; and (d) ensuring use of the Services is only for Customer's Environment and in accordance with the AUP, Documentation and applicable Customer Component Terms.

8.2. Customer Restrictions

No provision of this Agreement includes the right to, and Customer shall not, directly or indirectly: (a) enable any person or entity other than Authorized Users to access and use the Services; (b) attempt to gain unauthorized access to any Service or its related systems or networks; (c) use any Service to access Datadog Intellectual Property Rights except as permitted under this Agreement; (d) modify, copy or create any derivative work based upon a Service or any portion, feature or function of a Service; (e) resell, distribute or otherwise make available any Service to any third party, including as part of a managed services offering; (f) except to the extent limited by Applicable Law, reverse engineer, disassemble or decompile all or any portion of, or attempt to access, discover or recreate the source code for, the Services; (g) access or use the Services or Documentation for the purpose of competing (or enabling others to compete) with Datadog, including: copying ideas, features, functions or graphics, developing competing products or services, or performing competitive analyses; (h) remove, obscure or alter any proprietary notice related to the Services; (i) use the Services to send or store Malicious Code; (j) use or permit others to use the Services in violation of any laws; or (k) use or permit others to use the Services other than for Customer's operations and as described in the applicable Order, Documentation and this Agreement.

8.3. Datadog Remedies

In the event Datadog reasonably believes a violation of Section 8.2 has occurred, in addition to any other remedies available at law or in equity (including termination pursuant to Section 11.2), Datadog will have the right to investigate the suspected violation and suspend any individually identified Authorized User(s) who are suspected of the violation from accessing the Services for so long as is reasonably necessary to address the potential violation. Datadog will notify Customer in writing of any such suspension (each, a "Suspension Notice") and work with Customer in good faith to resolve the potential violation. Such Suspension Notice will be provided in advance, unless Datadog reasonably believes the suspected violation creates an urgent or emergency situation where a failure to take immediate action may put Datadog, Customer, or other Datadog customers at risk of imminent harm. For clarity, Datadog reserves the right, but does not assume any obligation to Customer (except with respect to the Suspension Notice), to take any of the actions described in this Section 8.3.

9. Warranty and Disclaimers

9.1. Datadog Warranties

Datadog warrants that during the applicable Order Term: (a) Datadog will not materially decrease the overall security of the Services; (b) the Services will perform in accordance with the Documentation in all material respects; and (c) Datadog will not materially decrease the overall functionality of the Services.

9.2. NO IMPLIED WARRANTIES

EXCEPT AS EXPRESSLY PROVIDED IN THIS AGREEMENT, NEITHER PARTY MAKES ANY WARRANTY OR GUARANTEE OF ANY KIND, WHETHER IMPLIED, STATUTORY, OR OTHERWISE, AND EACH PARTY SPECIFICALLY DISCLAIMS ALL WARRANTIES, WHETHER IMPLIED, OR STATUTORY, INCLUDING ANY IMPLIED WARRANTY OF TITLE, MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT, AND ALL WARRANTIES ARISING FROM COURSE OF DEALING, USAGE OR TRADE PRACTICE, TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW.

9.3. AS-IS

EXCEPT AS EXPRESSLY PROVIDED IN THIS AGREEMENT, ALL SERVICES, SUPPORT AND ANY OTHER MATERIAL ARE PROVIDED BY DATADOG ON AN "AS IS" AND "AS AVAILABLE" BASIS. DATADOG MAKES NO REPRESENTATION OR WARRANTY, AND HAS NO SUPPORT OBLIGATIONS OR LIABILITY, EXCEPT WITH RESPECT TO THE SERVICES AND SOLELY TO THE EXTENT SET FORTH UNDER THIS AGREEMENT. WITHOUT LIMITING THE OTHER PROVISIONS OF THIS SECTION 9, DATADOG MAKES NO WARRANTY OF ANY KIND THAT THE SERVICES, DOCUMENTATION, OR ANY OTHER MATERIAL, OR RESULTS OF THE USE THEREOF, WILL: (a) MEET CUSTOMER'S OR ANY OTHER PERSON'S REQUIREMENTS; (b) OPERATE WITHOUT INTERRUPTION; (c) ACHIEVE ANY INTENDED RESULT; (d) BE ERROR FREE OR (e) BE COMPATIBLE, WORK WITH OR CONTINUE TO WORK WITH CUSTOMER COMPONENTS. ANY CHANGES TO CUSTOMER ENVIRONMENT, CUSTOMER COMPONENTS, OR CONNECTIONS (INCLUDING THEIR UNAVAILABILITY) OR CUSTOMER COMPONENT TERMS DURING AN ORDER TERM DO NOT AFFECT CUSTOMER'S OBLIGATIONS UNDER THE APPLICABLE ORDER OR THIS AGREEMENT.

10. Compliance with Applicable Laws

Each Party agrees to comply with all Applicable Laws with respect to its performance of its obligations and exercise of its rights under this Agreement. Without limiting the foregoing:

10.1. Anti-Bribery and Anti-Corruption

Each Party shall comply with Applicable Laws concerning anti-bribery and anti-corruption, which may include the U.S. Foreign Corrupt Practices Act of 1977 and the UK Bribery Act 2010. As of the Effective Date and the date of each Order, each Party represents that it has neither received nor been offered any illegal or improper bribe, kickback, payment, gift or thing of value from any employee, agent or representative of the other Party or its Affiliates in connection with this Agreement. Each Party agrees to promptly notify the other Party if it learns of any violation of the foregoing. This representation is not intended to include customary and reasonable gifts and entertainment provided in the ordinary course of business, to the extent such gifts and entertainment are permitted by Applicable Law.

10.2. Export Controls and Economic Sanctions

(a) Export

Each Party shall comply with the U.S. Export Administration Regulations, the International Traffic in Arms Regulations, the sanctions regulations administered by the Office of Foreign Assets Control, and any other applicable export laws, restrictions, and regulations (collectively, "Export Controls") to ensure that no software, Services or technology or technical

data related thereto in its custody or control are (a) exported, re-exported, or transferred in-country directly or indirectly in violation of Export Controls or (b) used by any person and/or for any purposes prohibited by Export Controls. Customer agrees not to include any technology or technical data (with the exception of technology designated EAR99 on the Commerce Control List of the Export Administration Regulations) subject to Export Control restrictions in the Customer Data. Compliance with this Section 10.2(a) may require a Party to obtain one or more export licenses or other required approvals depending on factors such as the destination, end-users, and end-uses.

(b) Sanctions

Neither Party will, directly or indirectly, deliver Datadog software, Services, technology, or technical data related thereto to (i) an individual, entity, country, or region identified on the Consolidated Screening List, available at <https://www.trade.gov/consolidated-screening-list>, (ii) an individual or entity in Russia or Belarus ((i) and (ii) collectively, "Sanctions Target"), or (iii) to any party that is 50% owned by one or more Sanctions Target. Each Party represents that (a) it is not a Sanctions Target; and (b) it is not otherwise prohibited (based on 50% ownership, location for operations or use or other legally relevant factors) from providing or receiving Services, as applicable, without a license or other approval under Export Controls.

11. Term and Termination

11.1. Term

The term of this Agreement will continue for 90 days past the expiration or earlier termination of the last Order to be in effect.

11.2. Termination for Cause

Datadog may terminate any Order upon written notice to Customer if Customer fails to pay any amount due under the Order that is not disputed in good faith in accordance with Section 5.2, and such failure continues more than 15 days after Datadog's delivery of written notice. Either Party may terminate all Orders and this Agreement, effective on written notice to the other Party, if the other Party materially breaches this Agreement, and such breach remains uncured 30 days after the non-breaching Party provides the breaching Party with written notice of such breach. In addition, either Party may terminate all Orders and this Agreement, effective on written notice to the other Party, in the event that the other Party (i) becomes insolvent, enters into bankruptcy or any similar financial reorganization or legally binds itself to any such reorganization or (ii) makes any assignment of its rights or assets for the benefit of its creditors.

11.3. Effect of Termination

Upon expiration or earlier termination of an Order: (a) subject to Section 11.5, all rights granted to Customer with respect to Services under such Order will terminate effective as of the effective date of termination; (b) subject to Section 11.5, Datadog will have no obligation to provide the applicable Services to Customer or Authorized Users after the effective date of the termination; and (c) subject to Section 5.2 (Payment Disputes), the Parties will make any payments required under Section 11.4.

11.4. Payments at Termination

If an Order is terminated early by Customer pursuant to Section 2 or 11.2, or by Datadog pursuant to Section 12.2: (a) Customer shall not be obligated to pay any amounts specified in the Order for Services not yet provided and (b) Datadog will refund to Customer a pro rata share of any unused amounts prepaid by Customer under the applicable Order for the Services (a "Pro-Rated Refund"). In all other cases, and regardless of whether Customer uses the Services at the levels

reflected in the Orders or otherwise, Customer will not be entitled to a refund of Fees paid and any committed Fees for the full term of the Order(s) and any Fees accrued beyond any committed Fees based on Customer's use of the Services prior to termination will become immediately due and payable.

11.5. Post-Termination Access

Provided Customer has paid all amounts due under this Agreement, and subject to any applicable shorter Service Plan retention periods, for up to 30 days from the effective date of termination of this Agreement or an applicable Order, an Authorized User designated by Customer will be permitted to continue to access and download Customer Data that was accessible to Authorized Users through the Services immediately prior to termination. The designated Authorized User's access and use will continue to be subject to the terms of this Agreement, provided the Authorized User shall not access or use the Services other than to download Customer Data. Any post-termination use of the Services except as authorized in this Section 11.5 shall be subject to the pricing on the Pricing Page. Customer Data post termination will be deleted in the ordinary course, but in no event will be retained beyond the applicable Service Plan retention period. Customer may request earlier deletion of Customer Data by submitting an organization deletion request to support@datadoghq.com.

11.6. Survival

The provisions set forth in the following Sections, and any other right or obligation of the Parties in this Agreement that, by its nature, should survive termination or expiration of this Agreement, will survive any expiration or termination of this Agreement: 1.3 (Data), 5 (Pricing and Fees), 7 (Confidentiality), 8.2 (Customer Restrictions), 11 (Term and Termination), 12 (Indemnification), 13 (Limitations of Liability), 15 (Notices), 21 (Governing Law; Venue), and 22 (Miscellaneous).

12. Indemnification

12.1. Datadog Indemnity

Subject to Sections 12.2 and 12.4, Datadog agrees to defend Customer, its Affiliates, and their respective employees, officers and directors (collectively, "Customer Indemnitees"), against any claim, demand, suit, or proceeding ("Action") made or brought against Customer Indemnitees by a third party alleging use of the Services as permitted under this Agreement infringes such third party's Intellectual Property Rights (each, a "Customer Claim") and Datadog will indemnify Customer Indemnitees from any damages, costs, and expenses (collectively, "Losses") finally awarded against Customer Indemnitees as a result of, or for amounts paid by Customer Indemnitees under a settlement approved by Datadog in writing for, a Customer Claim.

12.2. Infringement Remedies

If the Services become, or in Datadog's opinion are likely to become, the subject of a Customer Claim, Datadog may in its discretion and at its own expense: (a) obtain for Customer the right to continue using the Services; (b) modify the Services so that they no longer infringe or misappropriate, with no material decrease in functionality; or, if neither (a) or (b) are commercially reasonable, (c) terminate the Order solely with respect to the specific Services affected and issue a Pro-Rated Refund for amounts connected to the affected Services. Datadog will have no obligation to defend or indemnify Customer Indemnitees for any Customer Claim to the extent an Action arises from any of the following (collectively, "Customer-Controlled Matters"): (i) Customer's Environment; (ii) Account Data, Customer Data or Customer Credentials (including activities conducted with Customer Credentials), subject to Datadog's Processing obligations under this Agreement; or (iii) use of the Services by Customer or an Authorized User in a manner that breaches an Order, Service Plan or this Agreement. DATADOG'S OBLIGATIONS IN SECTIONS 12.1 AND 12.2 STATE CUSTOMER'S EXCLUSIVE REMEDIES AND DATADOG'S ENTIRE LIABILITY FOR ANY CLAIM OF INTELLECTUAL PROPERTY RIGHTS INFRINGEMENT OR MISAPPROPRIATION.

12.3. Customer Indemnity

Subject to Section 12.4, Customer agrees to defend Datadog and its Affiliates, and their respective employees, officers and directors (collectively, "Datadog Indemnitees"), against any Action made or brought against the Datadog Indemnitees by a third party arising out of or relating to Customer-Controlled Matters, and Customer will indemnify Datadog Indemnitees from any Losses finally awarded against Datadog Indemnitees as a result of, or for amounts paid by Datadog Indemnitees under a settlement approved by Customer in writing, for any Action against the Datadog Indemnitees arising out of or relating to Customer-Controlled Matters.

12.4. Indemnification Procedures

A Customer Indemnitee or Datadog Indemnitee (each, an "Indemnitee") seeking indemnification shall promptly notify the other Party (each, an "Indemnifying Party"), in writing of any Action for which it seeks indemnification pursuant to Section 12.1 or 12.3 (as applicable) and reasonably cooperate with the Indemnifying Party at the Indemnifying Party's expense. The Indemnifying Party shall promptly take control of the defense and investigation of such Action and shall employ counsel of its choice to handle and defend the same, at the Indemnifying Party's expense. An Indemnitee may participate in and observe the proceedings on a monitoring, non-controlling basis at its own expense with counsel of its own choice. A Party's failure to perform any obligations under this Section 12.4 will not relieve the Indemnifying Party of its obligations under Section 12.1 or 12.3 (as applicable) except to the extent that the Indemnifying Party can demonstrate that it has been materially prejudiced as a result of such failure. The Indemnifying Party shall not settle an Action without the Indemnitee's written consent if such settlement shall require action or payment by the Indemnitee.

13. Limitations of Liabilities

13.1. EXCLUSIONS AND LIMITATIONS

TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, EXCEPT AS OTHERWISE PROVIDED IN THIS SECTION 13, (A) IN NO EVENT SHALL EITHER PARTY, ITS AFFILIATES OR THEIR EMPLOYEES, AGENTS, CONTRACTORS, OFFICERS OR DIRECTORS BE LIABLE FOR ANY INDIRECT, PUNITIVE, INCIDENTAL, SPECIAL, OR CONSEQUENTIAL DAMAGES, OR FOR DAMAGES FOR BUSINESS INTERRUPTION, LOSS OF PROFITS, GOODWILL, USE, DATA OR OTHER INTANGIBLE LOSSES ARISING OUT OF OR RELATING TO THIS AGREEMENT; (B) IN NO EVENT SHALL DATADOG, ITS AFFILIATES OR THEIR EMPLOYEES, AGENTS, CONTRACTORS, OFFICERS OR DIRECTORS BE RESPONSIBLE FOR ANY COMPENSATION, REIMBURSEMENT, OR DAMAGES ARISING IN CONNECTION WITH YOUR INABILITY TO USE THE SERVICES, INCLUDING AS A RESULT OF ANY PERMITTED TERMINATION OR SUSPENSION OF THIS AGREEMENT OR YOUR USE OF OR ACCESS TO THE SERVICES; OR THE COST OF PROCUREMENT OF SUBSTITUTE SERVICES; AND (C) IN NO EVENT SHALL EITHER PARTY'S CUMULATIVE AND AGGREGATE LIABILITY UNDER THIS AGREEMENT EXCEED THE FEES PAID TO DATADOG BY OR ON BEHALF OF CUSTOMER FOR THE SERVICES GIVING RISE TO THE LIABILITY UNDER THE APPLICABLE ORDER(S), INCLUDING PRIOR ORDERS FOR THE SAME SERVICES, IN THE 12 MONTHS PRECEDING THE EVENT GIVING RISE TO THE LIABILITY. THE EXCLUSIONS AND LIMITATIONS IN THIS SECTION APPLY WHETHER THE ALLEGED LIABILITY IS BASED ON CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY OR ANY OTHER BASIS, EVEN IF THE NON-BREACHING PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGE. THE PROVISIONS OF THIS SECTION 13 ALLOCATE THE RISKS UNDER THIS AGREEMENT BETWEEN THE PARTIES, AND THE PARTIES HAVE RELIED ON THE EXCLUSIONS IN DETERMINING TO ENTER INTO THIS AGREEMENT AND THE PRICING FOR THE SERVICES.

13.2. Exceptions

The exclusions and limitations in 13.1 shall not apply to: (i) a Party's gross negligence, willful misconduct, or fraud in relation

to this Agreement; (ii) a Party's indemnification obligations under Section 12; (iii) Customer's breach of Section 8.2; or (iv) Customer's payment obligations to Datadog under this Agreement.

14. Publicity

Neither Party shall, except as otherwise required by Applicable Law or stock exchange requirements, issue or release any announcement, statement, press release or other publicity or marketing materials relating to this Agreement or otherwise use the other Party's marks or logos without the prior written consent of the other Party. Provided, however, Datadog may include Customer's name and logo in its lists of Datadog customers, its public website and other promotional material, in each case in accordance with any Customer brand guidelines to the extent available to Datadog. Datadog agrees to cease such uses of Customer's name and logo within 30 days following Customer's request submitted at <https://www.datadoghq.com/legal/logo-request/>.

15. Notices

15.1. Indemnity Notices

Notices for indemnification and notices under Section 7 ("Legal Notices"), shall be sent to (a) Datadog, Attn: Legal, at the address for its New York, New York, USA headquarters (provided at <https://www.datadoghq.com/about/contact/>), with a copy to legal@datadoghq.com or (b) Customer at the physical and email addresses identified in its Order(s). All Legal Notices required or permitted to be given under this Section 15.1, shall be in writing and shall be deemed to be sufficiently given (i) one business day after being sent by overnight courier to the Party's physical address; or (ii) three business days after being sent by registered mail, return receipt requested, to the Party's physical address.

15.2. Other communications

All notices required or permitted to be given under this Section 15.2 shall be in writing and shall be deemed to be sufficiently given two business days after being sent, unless sender has knowledge that such notice was not received.

(a) To Datadog

For all other notices or communications to Datadog, Customer may contact, as appropriate, (i) support@datadoghq.com (in connection with Sections 3 and 11.5), (ii) billing@datadoghq.com (in connection with Section 5), (iii) any other e-mail address specifically identified in an applicable Section of the Agreement, or (iv) Customer's Datadog Customer Success Manager via email (in connection with all other communications, including Sections 6.3 and 19).

(b) To Customer

For all other notices or communications to Customer, Datadog will contact (i) a Customer Administrator (including in connection with Section 8.3) via email; (ii) Customer's billing contact provided in an applicable Order or in the Account Data (in connection with Section 5) via email; or (iii) for notices not specific to Customer, through the Services.

16. Free and Beta Services

The following applies to any use of (i) Services that Datadog makes available to Customer without charging a fee ("Free Services") and (ii) services or functionality that Datadog makes available to Customer and that is not generally made available to Datadog customers and/or is designated as beta, pilot, preview, or similar designation ("Beta Services"). Unless otherwise set forth in an Order : (a) Free Services and Beta Services offered at no charge will be subject to the Fees on the

Pricing Page upon expiration of any free period term set forth in an applicable Order or if there is no term in an Order, upon 15 days' notice by Datadog; (b) free trials for new Customers have a 14-day term and Datadog's right to use customer name and logo under Section 14 will not be in effect during the free trial period; (c) Datadog reserves the right to discontinue or modify the provision of any Beta Services at any time with or without notice; (d) Section 2 (Availability), Section 3 (Support), and Section 9.1 (Datadog Warranties) do not apply to Free Services and Beta Services, (e) the Security Measures do not encompass the Beta Services, except to the extent they apply to the underlying Services; and (f) the Datadog indemnity for Losses under Section 12.1 is subject to a cumulative and aggregate cap of \$10,000.

17. Indirect Purchases

If Customer is purchasing the Services through a third party marketplace or a Datadog approved reseller (each an "Intermediary"), the following terms shall apply solely for the purposes of such indirect purchase: (a) all references to an 'Order' in the Agreement shall refer to the order between the Customer and the Intermediary; (b) in addition to the rights provided in Section 1.3 (Data), Datadog is permitted to share Usage Data and other information regarding Customer with the Intermediary; (c) Sections 5 (Pricing and Fees) and 6 (Order Renewal) will be without effect and the terms between the Intermediary and Customer covering such subject matter will apply instead; (d) per the terms of the agreement between Datadog and the Intermediary, Datadog has a right to terminate its order(s) with the Intermediary, in the event of failure by Intermediary to make payments to Datadog; (e) Sections 11.2, 11.3, and 11.4 (Termination) will be without effect as any termination of an Order and all terms in this Agreement with respect to refund or payment obligations, if any, will be between the Intermediary and Customer; notwithstanding the foregoing, both Parties agree to take the required steps through the Intermediary processes in order to achieve the intended results of the terms in Section 11.2, 11.3, and 11.4 and any other refund or payment obligations.

18. Third Party Access Terms

To the extent that any service provider or Datadog-authorized partner (each a "Service Provider") accesses or uses the Services in connection with its provision of services to Customer, each Service Provider user shall be deemed an Authorized User and Datadog shall have the right to enforce the following sections of this Agreement with respect to the Service Provider's activities: 1 (Access and Use), 4 (Security and Privacy), 7 (Confidentiality), 8 (Customer Responsibilities and Restrictions), 10 (Compliance with Applicable Laws), and 12 (Indemnity). As between Datadog and Service Provider, references to Customer in those Sections shall be deemed references to Service Provider, except with respect to the defined terms of Customer Environment and Customer Data. For the avoidance of doubt, Service Provider is not a beneficiary of this Agreement.

19. Assignment

Either Party may assign this Agreement and all Orders to an Affiliate or in connection with any merger, consolidation or reorganization, or a sale of all or substantially all of such Party's business or assets relating to this Agreement to an unaffiliated third party, so long as notice is provided within 60 days of such assignment and the assignee agrees in writing to accept all obligations and responsibilities under this Agreement, including, in the case of Customer, all outstanding Fees. Subject to the foregoing, neither Party may assign any of its rights or obligations under this Agreement, whether by operation of law or otherwise, without the other Party's prior written consent. Any purported assignment in violation of this Section is void. This Agreement is binding upon and inures to the benefit of the Parties hereto and their respective permitted successors and assigns.

20. Force Majeure

Neither Party shall be liable or responsible to the other Party, nor be deemed to have defaulted under or breached this Agreement, for any failure or delay in fulfilling or performing any term of this Agreement (except for any obligations to make payments for Services received), when and to the extent such failure or delay is caused by events outside of the reasonable control of the affected Party, including acts of God; pandemics; flood, fire or explosion; war, invasion, riot or other civil unrest; terrorist or criminal acts; cyberattacks; internet disruptions; embargoes or blockades in effect on or after the date of this Agreement; or national or regional emergency (each of the foregoing, a "Force Majeure Event"), provided that, in each case, the affected Party will provide prompt notice to the other Party, stating the period of time the occurrence is expected to continue, and use diligent efforts to end the failure or delay and minimize the effects of such Force Majeure Event.

21. Governing Law; Venue

Except to the extent the issue arising under this Agreement is governed by United States federal law, this Agreement shall be governed by and construed and enforced in accordance with the laws of the State of New York, without giving effect to the choice of law rules of that state. Any legal action or proceeding arising under or relating to this Agreement shall be brought exclusively in the state or federal courts located in New York, New York, USA, and the Parties expressly consent to personal jurisdiction and venue in those courts. The Parties agree that the United Nations Convention on Contracts for the International Sale of Goods are specifically excluded from application to this Agreement.

22. Miscellaneous

22.1. Entire Agreement

This Agreement, together with all Orders, the AUP and, as and if applicable, the Supplemental Terms, is the complete and exclusive statement of the agreement between the Parties and supersedes all proposals, questionnaires and other communications and agreements between the Parties (oral or written) relating to the subject matter of this Agreement. Any terms and conditions of any other instrument issued by Customer in connection with this Agreement which are in addition to, inconsistent with or different from the terms and conditions of this Agreement shall be of no force or effect. Additionally, this Agreement supersedes: any confidentiality, non-disclosure, evaluation or trial agreement previously entered into by the Parties with respect to Customer's or an Affiliate's evaluation of the Services or otherwise with respect to the Services.

22.2. U.S. Government Customers

The Services and Documentation are provided to the U.S. Government as "commercial items," "commercial computer software," "commercial computer software documentation," and "technical data" with the same rights and restrictions generally applicable to the Services and Documentation. If Customer or any Authorized User is using Services and Documentation on behalf of the U.S. Government and these terms fail to meet the U.S. Government's needs or are inconsistent in any respect with federal law, Customer and Customer's Authorized Users must immediately discontinue use of the Services and Documentation. The terms listed above are defined in the Federal Acquisition Regulation and the Defense Federal Acquisition Regulation Supplement.

22.3. Independent Parties; No Third-Party Beneficiaries

The Parties expressly understand and agree that their relationship is that of independent contractors. Nothing in this Agreement shall constitute one Party as an employee, agent, joint venture partner or servant of another. This Agreement is

for the sole benefit of the Parties hereto and their respective successors and permitted assigns and nothing herein, express or implied, is intended to or shall confer on any other person any legal or equitable right, benefit or remedy of any nature whatsoever under or by reason of this Agreement.

22.4. Amendment

Except as otherwise provided in Section 22.8, this Agreement may be modified only by a written instrument duly executed by authorized representatives of the Parties.

22.5. No Waiver

The failure of a Party to exercise or enforce any condition, term or provision of this Agreement will not operate as a waiver of such condition, term or provision. Any waiver by either Party of any condition, term or provision of this Agreement shall not be construed as a waiver of any other condition, term or provision.

22.6. Severability

If any provision of this Agreement is held invalid or unenforceable, the remainder of the Agreement shall continue in full force and effect.

22.7. Headings

The headings in this Agreement are for reference only and shall not affect the interpretation of this Agreement. For purposes of this Agreement, the words "include," "includes" and "including" are deemed to be followed by the words "without limitation"; the word "or" is not exclusive; and the words "herein," "hereof," "hereby," "hereto" and "hereunder" refer to this Agreement as a whole.

22.8. Changes to this Agreement

Datadog may modify this Agreement at any time by posting a revised version at <https://datadoghq.com/legal/msa>, which modifications will become effective as of the first day of the calendar month following the month in which they were first posted; provided, however, that if an Order specifies a fixed term of 12 months or longer, the modifications will instead be effective immediately upon the start of the next Renewal Order Term. In either case, if Customer objects to the updated Agreement, as its sole and exclusive remedy, Customer may choose not to renew in accordance with Section 6.3. For the avoidance of doubt, any Order is subject to the version of the Agreement in effect at the time of the Order.

23. Definitions

Capitalized terms not otherwise defined in this Agreement shall have the respective meanings assigned to them in this Section 23.

"Account Data" means information about Customer that Customer provides to Datadog in connection with the creation or administration of its Datadog accounts, such as first and last name, user name and email address of an Authorized User or Customer's billing contact. Customer shall ensure that all Account Data is current and accurate at all times during the applicable Order Term, and shall in no event include Sensitive Information in Account Data. Account Data is subject to Datadog's privacy policy, currently available at <https://www.datadoghq.com/legal/privacy/>.

“Affiliate” means, with respect to a Party, a business entity that directly or indirectly controls, is controlled by or is under common control with, such Party, where “control” means the direct or indirect ownership of more than 50% of the voting securities of a business entity.

“Applicable Laws” means any and all governmental laws, rules, directives, regulations or orders that are applicable to a particular Party’s performance under this Agreement.

“AUP” means Datadog’s standard Acceptable Use Policy, currently available at <https://www.datadoghq.com/legal/acceptable-use/>.

“Authorized User” means an individual employee, agent, contractor, or service provider (subject to Section 18 (Third Party Access Terms)) of Customer or a Customer Affiliate who has been supplied user credentials for the Services by Customer (or by Datadog at Customer’s request).

“Available” means with respect to each Core Service, that the Core Service being used by Customer is available for access; “Availability” has a correlative meaning. Availability is assessed from the point where the Core Service is made available from Datadog’s hosting provider and measured in minutes over the course of each calendar month during the Order Term. Customer may request Availability information by submitting a Support request.

“Core Service” means each Service/feature on the Order (excluding any beta product) that is available on the Datadog platform and for which there is committed spend in the affected month.

“Customer Administrator” means the individual(s) identified in the Account Data as admin users.

“Customer Environment” means the systems, platforms, services, software, devices, sites and/or networks that Customer uses for its operations (exclusive of the subscribed Services).

“Data Processing Addendum” means the Data Processing Addendum at <https://www.datadoghq.com/legal/data-processing-addendum/> or, if the Parties have a separately executed agreement in effect that covers the same subject matter, the separately executed agreement.

“Data Protection Laws” means Applicable Laws concerning the privacy and protection of Personal Data.

“Datadog Customer Success Manager” means the Datadog representative assigned to facilitate your relationship with Datadog. You may email success@datadoghq.com, if you are unsure of the contact information for your Datadog Customer Success Manager.

“Datadog Operations Data” means data pertaining to, or used in, the operations, use and testing of the Services including data arising from Datadog’s customers’ use of the Services, aggregated data on third party components, aggregated and/or anonymized data as described in Section 1.3, and other data and information that informs the Services.

“Datadog Partner Network” means Datadog’s partner network as described at <https://www.datadoghq.com/partner/>.

“Documentation” means Datadog’s standard user documentation for the Services, currently available at <https://docs.datadoghq.com/>.

“Exceptions” means any of: (a) Customer’s breach of this Agreement, an Order or the AUP; (b) Customer’s failure to configure and use the Services in accordance with the Documentation; (c) failures of, or issues with, Customer’s Environment; (d) Force Majeure Events; (e) Datadog’s suspension of Authorized Users’ access to the Services pursuant to Section 5.2 or 8.3; or (f) maintenance during a window for which Datadog provides notice to Customer Administrator by email or through the Services in advance.

“Feedback” means bug reports, suggestions or other feedback with respect to the Services or Documentation provided by or on behalf of Customer to Datadog, exclusive of any Customer Confidential Information therein.

“Intellectual Property Rights” means any and all registered and unregistered rights granted, applied for, or otherwise now or hereafter in existence under or related to any patent, copyright, trademark, trade secret, database protection, or other intellectual property rights laws, and all similar or equivalent rights or forms of protection, in any part of the world.

“Malicious Code” means code, files, scripts, agents or programs intended to do harm, including, for example, viruses, worms, time bombs, and Trojan horses.

“Order” means the (1) purchase of a subscription to the Services: (a) completed and submitted by Customer online at the Datadog site or (b) executed by Datadog and Customer, or (2) the use of the Services on a pay-as-you-go basis.

“Order Term” means, with respect to each Order, the subscription term for the Services specified in the applicable Order (unless the Order is otherwise terminated earlier in accordance with this Agreement or the Order) or, for pay-as-you-go, each day during which you use the Services.

“Party” means each of Datadog and Customer.

“Personal Data” means any information relating to an identified or identifiable natural person.

“Pricing Page” means the web page(s) where Datadog publishes its list prices for Services, the list for general Services is currently available at <https://www.datadoghq.com/pricing/>.

“Process” means to perform an operation or set of operations on data, content or information, including to submit, transmit, post, transfer, disclose, collect, record, organize, structure, store, adapt or alter; “Processing” has a correlative meaning.

“Security Measures” means the Datadog security measures described in Datadog’s ISO 27001 certification and SOC 2 Type II report available at <https://trust.datadoghq.com>.

“Sensitive Information” means (a) government-issued identification numbers, including Social Security numbers; (b) financial information; (c) special categories of personal data subject to Article 9 of the GDPR; (d) personal data relating to criminal convictions and offenses subject to Article 10 of the GDPR; (e) protected health information subject to the Health Insurance Portability and Accountability Act of 1996, as amended; and (f) any other information that is subject to specific or

heightened requirements under Applicable Law or industry standards. “GDPR” means the General Data Protection Regulation 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the Processing of personal data and on the free movement of such data, and repealing of Directive 95/46/EC.

“**Service Plan**” means the packaged plan and associated features, as detailed at the Pricing Page, for the hosted Datadog service to which Customer subscribes.

“**Services**” means the hosted services that are made available by Datadog online via the applicable login page (currently <https://app.datadoghq.com/>) and other web pages designated by Datadog, that Datadog makes available on a fee-based basis. “Services” does not include (a) any services provided without charge or any alpha, beta or other pre-commercial releases of a Datadog product or service (or feature of functionality of a Service); and (b) any tools or other services, which are not individually essential for the functioning of the Services, that Datadog makes available pursuant to separate license terms, including those listed on the Datadog Marketplace.

“**Supplemental Terms**” means additional terms that apply to certain Customer Data, Services, Service Plans and/or customers, including any applicable Service-Specific Terms, currently available at <https://www.datadoghq.com/legal/service-terms/>.

“**Threat Actor Data**” means any data related to unauthorized third party bad actors and associated Malicious Code or other information or data relating to the third party bad actor or their actions that is collected or discovered through or during the use of the Services by Datadog customers, excluding any such information or data that identifies Authorized Users or Customer.