

BytePlus GenAI Acceptable Use Policy

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This BytePlus GenAI Acceptable Use Policy forms part of the [BytePlus Acceptable Use Policy](#), and governs your use of products, services, or features provided by BytePlus (including third-party models), that leverage generative artificial intelligence technologies or similar technologies (collectively, "BytePlus GenAI Services"). The [BytePlus Acceptable Use Policy](#) and the [BytePlus GenAI Acceptable Use Policy](#) (collectively, the "Policy") supplement the [Terms of Service](#) and the [Customer Agreement](#).

Use Restrictions

In connection with the use of, interactions with or access to the BytePlus GenAI Services, you, your users, including your end users or Authorized Users, must NOT use the services:

- to infringe or violate the rights of any person or entity, including but not limited to privacy rights, rights of publicity and intellectual property rights;
- to facilitate illegal activities, such as providing guidelines for carrying out illegal actions or creating regulated substances;
- in any manner that may abuse or harm a minor, including grooming and child sexual exploitation;
- for all interactions with individuals under the age of consent, that may lead to exploitation, manipulation, abuse, harm of minors or other activities prohibited by Applicable Laws;
- to violate the privacy rights or other rights of any individual without legally-required consent or other appropriate legal bases, including without limitation:
 - collecting, processing or using any Personal Data or biometric information;
 - unlawful tracking, stalking, monitoring, surveillance, harassment of individuals;
 - identifying or verifying individual identities based on Personal Data, including physical, physiological, or behavioural characteristics;
- to engage in fraud, deception, disinformation, misinformation, or misleading or deceptive activities, including but not limited to passing off or representing AI generated content as human-generated, false online engagement, false advertising, scams or phishing;

- to depict a person (living or dead)'s voice or likeness without appropriate consent or rights, including unauthorized impersonation, non-consensual intimate imagery, or deceptive impersonation without disclosure;
- to impersonate any other person (living or dead) or entity without appropriate legal authorization or explicit disclosure, for illegal purposes;
- in any manner that may delete, remove, obscure, alter or conceal any credentials, watermarks, identifiers, metadata, or other marks, methods, or signals that indicate that the content may be generated by a BytePlus GenAI Service;
- to harm, exploit or manipulate the vulnerabilities of an individual or specific group, including targeting based on age, disability, race, socioeconomic status, or other personal circumstances;
- to categorize or profile people in ways that could enable discrimination, unfairness, bias or other harmful treatment;
- to infer sensitive personal attributes including gender, race, religion, specific age;
- to engage in or assist with illegal or high-risk activities including, without limitation, military operations, weapons development, critical infrastructure management, controlled substances, or any activities that could result in serious injury or death, particularly those involving autonomous lethal functions without human oversight;
- to generate, present, process, use or interact with content prohibited in this Policy, content that may assist in achieving the purposes of activities prohibited by this Policy, or content related to matters prohibited by this Policy, including but not limited to violent extremism, terrorism, human trafficking, child sexual abuse or exploitation, violence, self-harm, sexually explicit content, hatred, harassment, bullying, intimidation, abuse, insults, or discrimination;
- in a manner that bypasses or circumvents safety filters, abuse protection, safety mechanisms of the model, or other security measures; or
- to direct, instruct, manipulate, incite, or entice the BytePlus GenAI Services into engaging in activities prohibited by the Policy.

Responsible AI Requirements

In terms of the use of, interactions with, or access to the BytePlus GenAI Services, you shall:

- conduct appropriate testing before such use;
- implement appropriate oversight, including human oversight;
- apply appropriate measures to avoid harmful inputs and outputs;

- implement appropriate reporting or feedback channels;
- provide appropriate notices that users are interacting with an AI and that content is AI generated;
- ensure age appropriate experiences through legally compliant measures;
- ensure compliance with any laws, rules, and regulations applicable to your use of the services, including laws specific to artificial intelligence; and
- implement additional appropriate mitigations, if applicable.

Abuse Report

To report any violation of this Policy, please visit the [Report Abuse Page](#).