

Master Subscription Agreement

Last Updated: March 11, 2024

[Previous versions – Click here](#)

This Master Subscription Agreement (“MSA”) is effective as of the effective date listed on the applicable signed order form (“Order Form” and such date is the “Effective Date”) and is by and between Responsive, d/b/a Responsive, a Delaware corporation with a place of business at 4145 SW Watson Ave., Suite 450, Beaverton, OR 97005 (“Company”), and the Customer as set forth on the Order Form (“Customer” and together the “Parties”). In the event of any inconsistency or conflict between the terms of the MSA and the terms of any Order Form, the terms of the Order Form shall control.

1. DEFINITIONS

1.1 **Defined Terms.** Defined terms have the meanings set forth in this Section 1 (Definitions) and when used in this Agreement when capitalized, and may be read in singular, plural or an alternative tense where the context requires.

1.2 **“Affiliate”** means any entity that directly or indirectly controls, is controlled by, or is under common control with the subject entity. For purposes of this definition, “control” means direct or indirect ownership or control of more than 50% of the outstanding voting interests of the subject entity.

1.3 **“Agreement”** means this Master Subscription Agreement, applicable Order Form and/or Statement of Work executed between Customer and Company.

1.4 **“Beta Services”** means products, data cuts, services, integrations, or other features that Company makes available to Customer to try at Customer’s option, at no additional charge, and are designated as beta, limited release, preview, non-production, or other similar description.

1.5 **“Company”** means RFPIO, Inc. d/b/a Responsive a Delaware corporation with an office located at 4145 SW Watson Ave. Suite 450, Beaverton, OR 97005 and its Affiliates.

1.6 **“Confidential Information”** means information which is proprietary to or confidential to the Disclosing Party (as defined in Section 5.1) or its Affiliates, including, without limitation, information relating to the Disclosing Party’s business, marketing plans, financial affairs and product development efforts, patent applications, research, product plans, products, developments, inventions, processes, designs, drawings, engineering, formulae, markets, software (including source and object code), hardware configuration, computer programs, algorithms, business plans, agreements with third parties, sales strategy, trade secrets, know-how, technical information, specifications, past, present and future partner, client, and supplier identities, and other non-public information, whether tangible, intangible, electronic or otherwise, together with notes, analysis, compilations, projections, and/or other documents prepared by either party, their directors, officers, employees, agents and representatives, based on or containing or otherwise reflecting such information.

1.7 **“Customer”** means the entity identified on the Order Form or SOW (by its legal name or its assumed, trade, or ‘doing business as’ name) that purchased Company’s Software or Services pursuant to an Order Form or SOW, or such company’s permitted Affiliates, successors or assigns.

1.8 **“Customer Data”** means all information Customer, or its Users loads into the Software or provides to Company to enable the provision of the Software and Services (or provides to Company for loading or inputting into the Software on Customer’s behalf), and any information provided by or on behalf of Customer relating to its use of Professional Services.

1.9 **“Customer Input”** means any information or feedback Customer provides or has provided to Company as an idea, feature request, enhancement, or bug-fix in respect to the Software, Services, or other offerings of Company.



similar information disseminated under or governed by confidentiality obligations which pertain to Software or Services provided by Company, which may be updated by Company at any time with the same or similar information.

1.11 “**Effective Date**” means the date described in the Order Form duly executed by the Parties that incorporates the Agreement by reference.

1.12 “**Events**” means the actual number of RFPs issued by Customer during the Subscription Term that are applicable.

1.13 “**Fee(s)**” means any and all charges due and owing pursuant to this Agreement including applicable Order Form or SOW, and any charges due and owing pursuant to Software, Services, and Professional Services.

1.14 “**Generative AI Technologies**” means artificial intelligence technology that can generate texts, images, and other content based on the data they were trained on. In the context of Company, the technology, this specifically refers to large language AI models (for example, GPT) to compute and produce text-based content.

1.15 “**Initial Term**” has the meaning set out in Section 7.1.

1.16 “**Indemnified Party**” means the Party seeking indemnification under Section 10.

1.17 “**Indemnifying Party**” means the Party from whom indemnification is sought under Section 10.

1.18 “**Intellectual Property Rights**” or “IP Rights” means all intellectual and industrial property rights, whether now existing or existing in the future, including without limitation, (i) all patent rights, including rights in pending patent applications and any related rights; (ii) all copyrights and other related rights throughout the world in works of authorship, including all registrations and applications thereof; (iii) all trademarks, service marks, trade dress or other proprietary trade designations, including all registrations and applications therefor; (iv) all rights throughout the world to proprietary know-how, trade secrets, and other confidential information, whether arising by law or pursuant to any contractual obligation of non-disclosure; and (v) all other rights covering industrial or intellectual property recognized in any jurisdiction.

1.19 “**Order Form**” means Company’s standard ordering document that identifies the Software and Services to be provided by Company or any of its Affiliates and purchased by Customer and incorporated into this Agreement by reference.

1.20 “**Party**” or “Parties” means Customer and Company, collectively.

1.21 “**Personal Health Information**” means individually identifiable information relating to the present, or future health status of an individual that is created, collected, or transmitted, or maintained by or for a HIPAA-covered entity in relation to the provision of healthcare, payment for healthcare services, or other healthcare operations.

1.22 “**Personal Information**” means any information relating to natural persons who can be identified, directly or indirectly, from the information in question; or who can be indirectly identified through the combination of information in combination with other information or as may otherwise be specified in applicable Laws. For example: names, social security number, email address, and inferences from other personal information that could create a profile about your preferences and characteristics.

1.23 “**Privacy Laws**” means any and/or all domestic and foreign laws, rules, directives and regulations at any local, provincial, state, federal or national level that deal with the data privacy, data security, and regulating, storing, and using of Personal Information and/or Personal Health Information.

1.24 “**Professional Services**” means non-standard onboarding, customized training, best practices, professional services hours, development support and other services related to the Software or identified in an SOW, but not otherwise provided as part of the standard Services.

1.25 “**Profile Viewers**” means the individuals that are visitors to Customer’s Profile Center that are allowed to view Customer Data through Customer’s Account (defined in Section 2.2) but does not include Users.

1.26 “**Project(s)**” means the result of a sequence of tasks that must be completed, archived, exchanged, or shared to provide a single response including but not limited to various RFPs, DDQs and questions using content management, project management, business intelligence and Generative AI Technologies within the Software.

and Services (e.g., the number of projects, the frequency of logins, and User behavioral data), but shall not include identifiable Customer Data loaded into the Software.

1.29 “**Services**” means services provided to Customer free of charge (as applicable) including but not limited to standard onboarding, implementation services, technical support services, and other services provided by Company as described in the Documentation but shall exclude all Professional Services.

1.30 “**Statement of Work**” or “SOW” means Company’s standard ordering document that identifies the Professional Services purchased by Customer and references this Agreement.

1.31 “**Software**” means the proprietary products provided by Company or its licensors identified in the Order Form and subsequently made available to Customer by the Company in accordance with the Order Form or this Agreement.

1.32 “**Subscription Term**” means the duration of Customer’s subscription to the Software or Services set forth in each applicable Order Form or SOW and all subsequent Renewal Terms.

1.33 “**Updates**” means any error correction, bug fix, patch, enhancement, improvement, update, or new version, release, revision or other modification to the Software or Services provided or made available by Company pursuant to this Agreement, including without limitation, any update designed, intended, or necessary to make the Software, Services or Customer’s use thereof comply with applicable laws.

1.34 “**User**” means Customer’s and its Affiliates’ employees, representatives, partners and consultants that are authorized by Customer to use and access the Software and Services through Customer’s Account (defined in Section 2.2 below).

2. SOFTWARE AND SUPPORT

2.1 Subject to the terms of this Agreement, Company will provide Customer with a non-exclusive, non-transferable, revocable license (which may only be revoked in the case of uncured material breach of this Agreement) to use the Software and Services in accordance with the Documentation. Company shall exclusively own and retain all rights, title and interest in and to the Software, Services, and Documentation, including all related Company Intellectual Property Rights or other similar rights, which shall not be assigned to Customer. Company’s Intellectual Property Rights shall extend to all Updates, customizations, and changes to the user interface, functionality, compatibility, capabilities, performance, efficiency, and reliability of the Software and Services developed by Company at any time.

2.2 During the Subscription Term, Company will provide Customer access to, and use of, the Software and Services, and Documentation by enabling an account for Customer to access through a web browser (the “Account”). Customer will designate individuals authorized by Customer to manage, use, and support the Account, including, the creation of usernames and passwords for Users. Customer is solely responsible for maintaining the status of its Users and the confidentiality of all usernames, passwords, and other Account access information under its control. Customer will contact Company promptly if Account information is lost, stolen, or disclosed to an unauthorized person or any other breach of security in relation to its passwords, usernames, or other Account access information that may have occurred or is likely to occur.

2.3 The Software is not designed to host, process, or store sensitive Personal Information (such as Protected Health Information). Customer is responsible for ensuring that the use of the Software and provision of such Personal Information is in compliance with applicable Privacy Laws. Customer represents and warrants that it has obtained all necessary notice, consents, and authority to upload any Personal Information into the Software.

2.4 Customer understands that any Personal Information will be treated in accordance with Company’s Privacy Policy, accessible via www.responsive.io/privacy-policy/ (the “Privacy Policy”). Company reserves the right to update the Privacy Policy and shall be provide notice to the Customer of any changes to the Privacy Policy.

2.5 Company may make Beta Services available to Customer. Customer may choose to try such Beta Services in its sole discretion. Beta Services are intended for evaluation purposes only and not for production use, are not fully supported by this Agreement, and may be subject to additional terms and conditions. Beta Services are not considered Software or Services under this Agreement, but all restrictions, reservations, rights, Customer’s obligations concerning the Software and Services, and rights granted by Customer to Company regarding Customer Data will apply equally to Customer’s use of Beta Services. Company

version or such Beta Services becomes generally available as Software and Services without the Beta Services designation; or (b) the date that the Company discontinues such Beta Services. Beta Services are provided “AS IS” and Company will have no liability for any harm or damage arising out of Beta Services.

2.6 Company shall have a royalty-free, worldwide, transferable, sub-licensable, irrevocable, perpetual license to use or incorporate any Customer Input into the Software or Services. Company shall have no obligation to use or incorporate Customer Input into the Software or Services. Customer shall have no obligation to provide Customer Input. In the event that Company utilizes any Customer Input in the development of any product feature, enhancement or otherwise, at no time shall such product contain or reference Customer Data or Customer Confidential Information.

2.7 Company will provide technical support to Customer via telephone and electronic mail Monday through Friday, twenty-four (24) hours each day, with the exclusion of nationally recognized holidays in the United States and India (“Support Hours”). Customer may initiate a helpdesk ticket during Support Hours by calling 1-800-470-3112 or any time by emailing support@responsive.io

2.8 Company will provide the Service in accordance with the Company’s Service Level Agreement (“SLA”) accessible via www.responsive.io/sla (“SLA”) as of the Effective Date. Company will make the Software and/or Services, including the SLA as deemed appropriate by Company and shall provide notice of any material changes as applicable. Any changes to the SLA shall not result in a reduction of the Service upon availability per the SLA as of the Effective Date.

2.9 Company hereby grants the Customer a limited, revocable, non-exclusive, non-transferable, non-sublicensable license to use certain Generative AI Technologies during the Term, unless otherwise agreed by the Parties, and solely for the intended purpose as set forth herein. The use of the Generative AI Technologies is subject to Customer’s compliance with any and all applicable laws and this Agreement. Company shall not permit third-party sub-processors of the Generative AI Technologies to use Customer Output to train their AI models.

2.10 All Order Forms are subject to the terms and conditions of this Agreement. The terms of any Order Form, including the terms of this Agreement, and any exhibits hereto, supersede any and all pre-printed standard terms that may appear on any other documents.

2.11 From time to time, Customer may request that Company provide Professional Services in connection with the Software or Services in accordance with terms mutually agreed upon in the applicable Order Form or otherwise set forth in this Agreement. Unless otherwise agreed, Company shall provide such Professional Services on an hourly basis at the hourly rate specified in the Change Order Form. With respect to deliverables (which shall be defined in the applicable SOW) associated with the Professional Services, Customer shall have a license to access and use such deliverables concurrently with the access to the Software and Services during the Subscription Term. All title, ownership rights and world-wide Intellectual Property Rights in and to any scripts, software, documentation, materials, methods, processes, knowhow or other such information or materials that are developed or provided by Company in connection with delivering the Professional Services, is and will remain the exclusive property of Company (or its licensors as applicable). Customer may, subject to payment of all Fees due under this Agreement, retain any deliverables provided to it under a SOW and may use such deliverables for its own internal purposes to the extent that such retention and use does not violate the terms of this Agreement. This Agreement does not contemplate any customized products, services, work-for-hire, or code developed exclusively for Customer. In the event the Parties agree that Company shall provide such non-standard Professional Services, the description of the services and applicable ownership rights with respect to such Professional Services will be set forth in a separately executed Professional Services Agreement (“Professional Services Agreement”). This Agreement does not contemplate any IP rights beyond those provided herein.

3. CUSTOMER USE OF SERVICES AND RESPONSIBILITY

3.1 Customer’s use of the Software shall be subject to the usage limitations specified in the Order Form as described in the Documentation. These usage limitations may include, but are not limited to, the number of Users, Projects, Profile Viewers, Events and any other measurable resources outlined in the Order Form (“Usage Entitlements”).

or thirty (30) days from the receipt of the notification to either return to the prescribed limits or to execute an additional order form ("Change Order Form") to increase the Subscription Fees to accommodate additional usage, subject to the Company's then-current pricing. In the event that the Customer continues operating beyond the initial Usage Entitlements, an Order Form must be executed which includes the revised terms reflecting the increased Usage Entitlements, including any adjustments to the Subscription Fees. The increased Fees shall become the Customer's new Subscription Fee for the remainder of the Term or until further adjusted by mutual agreement of both Parties.

3.1.2 Any usage of the Software or Services beyond the Usage Entitlements without the Company's written consent or without execution of an additional Order Form constitutes a breach of this Agreement. In such an event, the Company reserves the right to charge for such Overage at the Company's then-current rates for the additional usage or to take any other appropriate action, including suspension or termination of Service in accordance with the terms of this Agreement.

3.2 Customer shall be responsible for obtaining and maintaining any equipment and ancillary services needed to connect to, access or otherwise use the Software and Services, including, without limitation, modems, hardware, servers, software, operating systems, networking, and web servers (collectively, "Equipment"). Customer shall also be responsible for maintaining the security of the Equipment, Accounts, passwords (including but not limited to administrative and user passwords) and files stored on or used by Customer Accounts or the Equipment.

3.3 Except as expressly authorized in this Agreement, Customer and its Users shall not, directly or indirectly: (i) sublicense, rent, lease, sell, loan, transfer, distribute, translate, reverse engineer, decompile, or disassemble or otherwise obtain or attempt to create, derive, or obtain the source code of the Software or Services; (ii) modify, enhance or otherwise change the Software or Services or prepare derivative works based on the Software or Services; (iii) copy or otherwise reproduce any features, functions, interfaces or graphics of the Software, Services or Documentation; (iv) remove, obscure, or alter any notice of copyright, trademark or other proprietary right appearing in or on any item included with the Software or Documentation; (v) circumvent or attempt to circumvent any methods employed by the Company to control access to the components, features or functions of the Software or Services, or to prevent unauthorized use of the Software or Services; (vi) use or otherwise exploit the Software or Services for any purpose, commercial or otherwise, other than the intended purpose; or (vii) use the Software or Services for purposes of competitive analysis or the development of a competing software product.

3.4 Customer shall: (a) be responsible for Users' compliance with this Agreement, Documentation, and Order Forms; (b) have sole responsibility for the accuracy, quality, and legality of all Customer Data in the Software; (c) preserve and maintain the login credentials for the Software and Services and notify the Company promptly of any such unauthorized access or use caused from the failure to preserve and maintain such login credentials; and (d) use the Software only in accordance with this Agreement, Documentation, the End User License Agreement at <https://www.responsive.io/eula-2023/> and the Acceptable Use Policy at <https://www.responsive.io/acceptable-use-policy/>. Customer shall not: (i) use the Service in violation of applicable laws; (ii) in connection with the Software or Services, send or store infringing, obscene, threatening, or otherwise unlawful or tortious material that violates privacy rights; (iii) send or store malicious code in connection with the Software or Services; (iv) interfere with or disrupt performance of the Software and Services or the data contained therein; or (v) attempt to gain access to the Software or Services or its related systems or networks in a manner not set forth in the Documentation. Customer shall be liable for the acts and omissions of Customer and Customer Affiliates relating to this Agreement.

3.5 Customer shall not store, or process sensitive Personal Information under applicable Privacy Laws in the Software, including but not limited to Personal Health Information, social insurance, social security numbers, or credit card numbers.

3.6 Customer is solely responsible for the Customer Data run by Customer through AI Generative Technologies. Further, by using the Generative AI Technologies, the Customer will receive output generated and returned by the Generative AI Technologies based on the Customer Data ("Output"). When Customer uses the Generative AI Technologies, as between the Parties and to the extent permitted by applicable law, Customer owns the Output. The Generative AI Technologies may be used for any legal and lawful purpose, including commercial purposes and publication, at Customer's own risk. Prior to publication, it is recommended to add a disclosure that the Output was generated by artificial intelligence tools. Due to the nature of Generative AI Technologies, Output may not be unique across users and the Generative AI Technologies may generate the same or similar output for third parties.

4.1 Company will at all times comply with all applicable laws and industry standards in the performance of its obligations under this Agreement and shall obtain all rights and licenses required from third parties to operate, use, license and provide the Software and Services, and otherwise perform its obligations under this Agreement.

4.2 Company will provide the Software and Services using technology at a level current with the technology that Company implements for all of its customers and at least comparable to the level of technology generally adopted in the applicable industry for provision of similar services.

4.3 Company shall implement and maintain an information security program appropriate for the development, use, or provisioning of the Software or Services ("Information Security Program"). The Information Security Program will provide for effective administrative, physical, and/or technical safeguards sufficient to protect Customer's Confidential Information and Customer Data from unauthorized access, acquisition, disclosure, destruction, alteration, misuse, or damage, and include as applicable, corresponding policies, procedures, and risk assessments that are reviewed at least annually. The Information Security Program shall be consistent with applicable best practices in the industry. The Information Security Program shall, at a minimum: (i) limit access to Customer Confidential Information and Customer Data to personnel who have a need to know or otherwise access it in order to fulfill Company's obligations under this Agreement; (ii) secure business facilities, data centers, paper files, servers, backup systems, and computing equipment; (iii) implement network, system, application, and database security measures; (iv) secure information transmission, storage, and disposal; (v) implement authentication and access controls within media, applications, operating systems, and equipment; (vi) logically segregate Customer Confidential Information and Customer Data from information of Customer or its other client so that it is not commingled with any other types of information; (vii) conduct risk assessments, penetration tests, and vulnerability scans and implementing, on a risk-based approach, corrective action plans to correct issues identified as a result of any of the foregoing; (viii) implement appropriate personnel security procedures and practices, including conducting background checks consistent with applicable law; and (ix) provide appropriate privacy and information security training to Company's employees. Company shall maintain a disciplinary process to address any unauthorized access, use, or disclosure of Customer Confidential Information or Customer Data by any of its officers, partners, principals, employees, subcontractors, or users.

4.4 Company's Data Processing Addendum is accessible via www.responsive.io/dpa ("DPA") and is incorporated in the Agreement by reference when the EU and/or UK General Data Protection Regulation ("GDPR") or California Consumer Privacy Act ("CCPA") as amended by the California Privacy Rights Act ("CPRA") and any other successor legislation or regulation that applies to Customer's use of the Software and Services.

4.5 Company uses sub-processors for various functions and provisioning of the Software and Services. A current list of which is accessible via www.responsive.io/dpa-sub-processor-list. Customer's use of the Software and Services, including any features or functions provided by the Services with sub-processors, is governed solely by this Agreement unless terms are expressly agreed to between Customer and a sub-processor(s) related to this Agreement.

5. CONFIDENTIALITY

5.1 Each Party (the "Receiving Party") understands that the other Party (the "Disclosing Party") may disclose or may disclose Confidential Information. Confidential Information of Company includes all information relating to the Software, Services, Professional Services and Documentation. Confidential Information of Customer includes all Customer Data and Personal Information. The Receiving Party agrees to: (i) to take reasonable precautions to protect such Confidential Information, and (ii) not to use (except for the performance of the Services or as otherwise permitted herein) or divulge to any third person any Confidential Information. The Disclosing Party agrees that the foregoing shall not apply with respect to information that the Receiving Party can document (a) is or becomes generally available to the public through no fault of the Receiving Party, (b) was in its possession or known by it prior to receipt by the Disclosing Party provided that the source of the information was not known to be bound by confidentiality obligations, (c) was rightfully disclosed to it without restriction by a third party, (d) was independently developed without use of any Confidential Information of the Disclosing Party or (e) is required to be disclosed by law or a governmental authority.

or the compelled disclosure (to the extent legally permitted) and reasonable assistance, at the Disclosing Party's cost, if the Disclosing Party wishes to contest the disclosure. If the Receiving Party is compelled by law or court order to disclose the Disclosing Party's Confidential Information as part of a civil proceeding in which the Disclosing Party is a party, and the Disclosing Party is not contesting the disclosure, the Receiving Party shall, to the extent legally permitted, i) provide the Disclosing Party with advance written notification, ii) cooperate in any effort to obtain confidential treatment of the Confidential Information, and iii) the Disclosing Party will reimburse the Receiving Party for its reasonable cost of compiling and securing access to that Confidential Information.

5.3 Customer shall own all right, title and interest in and to the Customer Data and Customer Confidential Information. Company shall own and retain all right, title and interest, including Intellectual Property, in and to the Software, Services, Professional Services, Documentation and all Updates, inventions, and technology developed related thereto and Company Confidential Information. No rights or licenses shall be granted to Customer except as expressly set forth herein.

5.4 Company has exclusive rights to use the Service Data. Nothing herein shall be construed as restricting Company from utilizing the Service Data for purposes of operating Company's business. In no event shall Company obtain any right, title or interest in or to any personally identifiable information contained in the Service Data.

6. PAYMENT OF FEES

6.1 Customer will pay Company the applicable Fees described in the Order Form in accordance with the terms therein. Except as otherwise stated in an Order Form, all Fees are quoted and payable in U.S. dollars and are based on Software and Service rights acquired, not actual usage. Company represents that it will not change, increase, or institute any new charges or Fees for any Software or Service purchased under the Order Form during an active Subscription Term. Notwithstanding the foregoing, Company reserves the right to change the Fees or applicable charges up to and including new charges and Fees for the upcoming Renewal Term upon sixty (60) days prior notice to Customer. Company shall not increase the Fees for the same Software or Service by an amount greater than nine percent (9%) of the Fees payable in the preceding twelve months of the Initial Term or Renewal Term, excluding any promotional and/or introductory pricing, as applicable. However, in the event the Customer elects to purchase additional products or services, such products shall be offered at Company's then current list price.

6.1.1 Fees specified in the Order Form may include introductory discounts or promotional/introductory pricing which may be temporary and expire at the end of the Initial Term, without additional notice. Company reserves the right to discontinue or modify any promotion, sale or special offer at its sole and reasonable discretion.

6.1.2 Customer agrees that in the event of an approved merger, acquisition or similar change of control or event resulting in a substantial increase in the number of Users provided under this Agreement exceeding ten percent (10%), compared to the number of Users outlined on the Order Form on the Effective Date, Company reserves the right to adjust the Subscription Fees due and payable to accommodate the increased usage. Company shall provide written notice of the additional Subscription Fees at least thirty (30) days prior to invoicing. The additional Subscription Fees shall be based on the applicable Fees described in the Order Form in accordance with the terms therein.

6.2 Unless otherwise stated in the Order Form or SOW, the Fees for all Software and Services will be invoiced in full and in advance annually and such invoiced Fees are due thirty (30) days after the invoice date. Customer will provide Company complete and accurate billing and contact information and notify Company of any changes to such information. If any invoiced amount is not received by Company on the due date, then without limiting Company's rights or remedies, i) those charges may accrue late fees at the rate of one percent (1%) of the outstanding balance per month, or the maximum rate permitted by applicable law, whichever is lower, and (ii) Company may suspend Customer's access to the Software and Services with notice and shall cease providing any Services and/or Professional Services. Customer shall contact Company no later than thirty (30) days after the initial billing statement in which any payment delinquency occurred, in order to receive an adjustment or credit. Company will not exercise its rights under this section if Customer is disputing applicable Fees reasonably and in good faith and is cooperating with Company to diligently resolve the dispute.

including value-added, excise, use or withholding taxes (collectively, "Taxes"). Customer is responsible for paying all Taxes associated with any and all purchases made under this Agreement for the Software and/or Service, excluding Company income taxes. If Customer has an obligation to withhold any amount under any law, Customer shall provide a proof of payment of such amount within 90 days from the date of payment.

7. TERM AND TERMINATION

7.1 This Agreement is valid and binding on the date the Parties fully execute the applicable Order Form. The initial term begins on the Effective Date and will continue throughout the number of months stated on the Order Form and/or SOW ("Initial Term"). Upon expiration of the Initial Term and/or applicable Subscription Term, this Agreement, and any associated Order Form will automatically renew for the same period unless either Party provides written notice of non-renewal at least sixty (60) days prior notice ("Renewal Term") unless either Party provides written notice of non-renewal to the other Party at least sixty (60) days before the start of a Renewal Term.

7.2 A party may terminate this Agreement (i) upon thirty (30) days written notice of a material breach if such breach remains uncured at the expiration of such period, or (ii) if the other party becomes insolvent, files a petition in bankruptcy or any other proceeding relating to insolvency, receivership, liquidation, or assignment for the benefit of creditors.

7.3 Upon expiration or termination of this Agreement, Customer shall immediately discontinue use of the Software, and Customer shall delete, destroy, or return all copies of the Software or Documents provided during the term of this Agreement. Upon termination by Customer solely due to Company material breach, Company will refund to Customer the pro-rata amount of the Fees paid for the Software and Services solely for the current year of the Agreement immediately prior to such termination.

7.4 Upon request by Customer made within one-hundred eighty (180) days after any expiration or termination of this Agreement, Company shall provide Customer a file of all Customer Data in a usable and agreeable format. After such one-hundred eighty (180) day period, Company will have no obligation to maintain or provide any Customer Data and may thereafter, unless legally prohibited, delete, destroy, or otherwise purge all Customer Data. Additionally, during the term of this Agreement, Customers may use Customer Data using Company's standard web services. If Customer requires any other Computer assistance, Customer may acquire Company's Professional Services at Company's then-current rates pursuant to a separately executed Change Order Form.

7.5 The following Sections, together with any other provision of the Agreement which expressly states that it survives termination or expiration, or which contemplates performance or observance notwithstanding termination or expiration of the Agreement, will survive expiration or termination of the Agreement for the reason: Section 1 (Definitions), Section 5 (Confidentiality), Section 6 (Payment of Fees), this Section 7 (Term and Termination), Section 9 (Warranty; Disclaimer; Limitation of Liability), Section 10 (Indemnification), Section 11 (Dispute Resolution), Section 12 (Force Majeure), Section 15 (Applicable Law), and Section 16 (General Provisions).

8. CUSTOMER NAME AND LOGOS

8.1 Company may use Customer's name, logo, trademark and trade names ("Customer Brand") on Company's website during the term of this Agreement for sales and marketing purposes to refer to the customer, in accordance with Customer's trademark usage guidelines. Upon Customer's written request, Company will promptly remove Customer's name or any Customer marks from Company's website and, to the extent feasible, Company's marketing materials. For the avoidance of doubt, Company will not use Customer Brand for any other purpose without prior written consent from the Customer.

9. WARRANTY; DISCLAIMER; LIMITATION OF LIABILITY

9.1 Each Party represents and warrants that (i) it has full power and authority to grant the rights under this Agreement, to perform its obligations under this Agreement without the consent of any other entity, and the authority to carry on its business; (ii) the execution, delivery and performance of this Agreement have been duly authorized and this Agreement constitutes a valid and binding agreement.

which would prevent, limit or impair in any way the performance or its obligations under this Agreement.

9.2 Customer Warranty. Customer is solely responsible for the content of all Customer Data. Customer shall secure and maintain all rights in Customer Data necessary for Company to provide the Software and Services to Customer without violating the rights of any third party or otherwise obligating Company to any third party. Company does not and will not assume any obligations with respect to the security of Customer Data or to Customer's use of the Software and Services other than as expressly set forth in this Agreement or as required by applicable law. Furthermore, Customer represents and warrants that it will not authorize anyone on its behalf, including a User, to use the Generative AI Technologies: (a) to mislead anyone that the Output is human-generated; (b) in a manner that violates any technical specifications, documentation, usage guidelines, or parameters; (c) to make automated decisions that may have a detrimental impact on individual rights without appropriate human supervision; (d) in a manner that infringes, violates or misappropriates any of Company's rights or the rights of any third party; (e) to compete with Company's foundation models or other large scale models that compete with Company; and (g) to use any automated methods to extract data from the Generative AI Technologies, including web scraping, web harvesting, or web crawling, other than as permitted through the API.

9.3 Company Warranty. Company represents and warrants the following: (i) the Documentation sufficiently describes features, functionality, and operation of the Software as applicable; (ii) the Software, as applicable, conforms to the Documentation and is free from material defects and workmanship; (iii) the Software does not contain any viruses or other malicious threats, programs, features, or devices that could harm Customer or its Users. Furthermore, consistent with prevailing industry standards, Company shall maintain the Software in a manner which minimizes errors and interruptions and shall perform the Software and Services in a professional and workmanlike manner. Notwithstanding the foregoing, the Software may be temporarily unavailable for scheduled maintenance or for unscheduled emergency maintenance. Notwithstanding the foregoing, Company or by third-party providers, or because of other causes beyond Company's reasonable control, Company shall use reasonable efforts to provide advance notice in writing or by e-mail of any service disruption.

9.4 EXCEPT FOR THE LIMITED WARRANTIES SPECIFICALLY SET FORTH IN THIS AGREEMENT, THE SOFTWARE, SERVICES AND GENERATIVE AI TECHNOLOGIES ARE PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS. COMPANY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED INCLUDING AS TO THE OPERATION OF THE SOFTWARE, SERVICES AND GENERATIVE AI TECHNOLOGIES OR THE INFORMATION IN THE OUTPUT OR THE USE THEREOF, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ACCURACY OF RESULTS, AVAILABILITY, SUITABILITY OR CONTENT. COMPANY DOES NOT WARRANT THAT THE SERVICE WILL BE ERROR FREE OR UNINTERRUPTED. COMPANY MAKE NO WARRANTIES AS TO THE RESULTS THAT MAY BE OBTAINED FROM USE OF THE SOFTWARE, SERVICES AND GENERATIVE AI TECHNOLOGIES. THE LIMITED WARRANTIES PROVIDED HEREIN ARE THE SOLE AND EXCLUSIVE WARRANTIES PROVIDED TO CUSTOMER IN CONNECTION WITH THE PROVISION OF THE SOFTWARE, SERVICES AND GENERATIVE AI TECHNOLOGIES. GIVEN THE PROBABILISTIC NATURE OF MACHINE LEARNING AND ARTIFICIAL INTELLIGENCE, USE OF THE COMPANY'S GENERATIVE AI TECHNOLOGIES MAY IN SOME SITUATIONS RESULT IN INCORRECT OUTPUT THAT DOES NOT ACCURATELY REFLECT THE ACTION GENERATED. CUSTOMER SHALL EVALUATE THE ACCURACY OF ANY OUTPUT AND SHALL NOT RELY ON THE OUTPUT. COMPANY TO DO SO. COMPANY WILL HAVE NO LIABILITY OR RESPONSIBILITY ARISING IN CONNECTION WITH, FROM CUSTOMER'S USE OF THE GENERATIVE AI TECHNOLOGIES OR ANY ERRORS OR OMISSIONS CONTAINED IN THE OUTPUT. CUSTOMER WAIVES ANY AND ALL CLAIMS THAT CUSTOMER MAY HAVE AGAINST COMPANY AND ANY DIRECTOR, OFFICER, EMPLOYEE OR AGENT ARISING OUT OF THE GENERATIVE AI TECHNOLOGIES.

9.5 COMPANY'S LIMITATION OF LIABILITY

NOTWITHSTANDING ANYTHING TO THE CONTRARY, EXCEPT FOR DEATH OR BODILY INJURY TO A PERSON, GROSS NEGLIGENCE OR WILFUL MISCONDUCT AND ANY BREACH OF ITS CONFIDENTIALITY, INFORMATION SECURITY OR INDEMNIFICATION OBLIGATIONS, COMPANY AND ITS SUPPLIERS (INCLUDING BUT NOT LIMITED TO ALL EQUIPMENT AND TECHNOLOGY SUPPLIERS), OFFICE AFFILIATES, REPRESENTATIVES, CONTRACTORS AND EMPLOYEES SHALL NOT BE RESPONSIBLE WITH RESPECT TO ANY SUBJECT MATTER OF THIS AGREEMENT OR TERMS AND CONDITIONS RELATED THERETO UNDER ANY CONTRACT, NEGLIGENCE, STRICT LIABILITY OR OTHER THEORY OF LIABILITY FOR ERROR OR INTERRUPTION OF USE OR FOR LOSS OR INACCURACY OR CORRUPTION OR FOR COST OF PROCUREMENT OF SUBSTITUTE SOFTWARE, SERVICES OR TECHNOLOGY OR LOSS OF PROFITS.

REASONABLE CONTROL OF COMPANY; (II) THE PROBLEM IS WITH THIRD PARTY SOFTWARE LICENSED THROUGH COMPANY; OR (III) THE PROBLEM IS WITH THE INTERNET, AN INTERNET PROVIDER, FORCE MAJEURE EVENT, OR A DESKTOP OR BROWSER SOFTWARE; (B) FOR AN EXEMPLARY, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES; (C) FOR ANY MATTER BEYOND COMPANY'S REASONABLE CONTROL; (D) CUSTOMER DATA INPUT INTO THE SOFTWARE OR BY CUSTOMER OR ANY AUTHORIZED AFFILIATE OF CUSTOMER THAT VIOLATES THE RIGHT OF A THIRD PARTY; OR (E) FOR ANY AMOUNTS THAT, TOGETHER WITH AMOUNTS ASSOCIATED WITH ALL OTHER CLAIMS, EXCEED THE FEES PAID OR PAYABLE BY CUSTOMER TO COMPANY FOR THE SOFTWARE AND SERVICES UNDER THIS AGREEMENT IN THE TWELVE (12) MONTHS PRIOR TO THE ACT THAT GAVE RISE TO THE LIABILITY, IN EACH CASE, WHETHER OR NOT COMPANY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

9.6 CUSTOMER'S LIMITATION OF LIABILITY

EXCEPT FOR DEATH OR BODILY INJURY OF A PERSON, GROSS NEGLIGENCE OR WILFUL MISFEASANCE, IN NO EVENT SHALL CUSTOMER AND ITS OFFICERS, AFFILIATES, REPRESENTATIVES, CONTRACTORS AND EMPLOYEES BE LIABLE FOR ANY AMOUNTS THAT, TOGETHER WITH AMOUNTS ASSOCIATED WITH ALL OTHER CLAIMS, EXCEED THE FEES PAID OR PAYABLE BY CUSTOMER TO COMPANY FOR THE SERVICES UNDER THIS AGREEMENT IN THE TWELVE (12) MONTHS PRIOR TO THE ACT THAT GAVE RISE TO THE LIABILITY, IN EACH CASE, WHETHER OR NOT CUSTOMER HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. IN NO EVENT SHALL CUSTOMER AND ITS OFFICERS, AFFILIATES, REPRESENTATIVES, CONTRACTORS AND EMPLOYEES BE LIABLE FOR ANY AMOUNTS THAT, TOGETHER WITH AMOUNTS ASSOCIATED WITH ALL OTHER CLAIMS, EXCEED THE FEES PAID OR PAYABLE BY CUSTOMER TO COMPANY FOR THE SERVICES UNDER THIS AGREEMENT IN THE TWELVE (12) MONTHS PRIOR TO THE ACT THAT GAVE RISE TO THE LIABILITY, IN EACH CASE, WHETHER OR NOT CUSTOMER HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES..

10. INDEMNIFICATION

10.1 Company will indemnify, defend, save and hold harmless Customer, its Affiliates and the representatives, officers, directors, employees, agents, successors, and assigns of Customer or any affiliate ("Customer Parties"), against all claims, suits and actions asserted by an unaffiliated third party ("Third-Party") against any of the Customer Parties for liabilities, damages and costs, including reasonable attorney's fees incurred in the defense of any claim brought against Customer alleging that any Software or Service infringes or misappropriates a third-party's U.S. registered patent right, trademark, or copyright ("Infringement Claim"). Company's indemnity obligation under this Section shall not extend to claims that arise from: (a) an unauthorized modification of the Software or Services by Customer where the Software or Services would not be infringing without such modifications; (b) customized portions of the Software or Services designed in accordance with written specifications provided by Customer where the Software or Services would not be infringing but for Company's compliance with such written specifications; (c) the requirement on Customer to install an Update to the Software or Services provided by Company, such Updates require Customer's consent or installation permission, that would have avoided the actual or alleged Infringement Claim; (d) the combined use by Customer of the Software or Services with other products, or services not provided by Company where the Software or Services would not be infringing for such combination for such combination is not pre-approved by Company and is not provided by Company during the then current Subscription Term; or (e), analytic applications, algorithms or programs or applications or programming built by Customer or created by or on behalf of Customer without approval.

10.2 If an Infringement Claim is brought or threatened relating to Company's infringement of third-party rights, Company may, at its sole option and expense, use commercially reasonable efforts either to procure a license that will protect Customer against such Infringement Claim without cost to Customer, to modify or replace all or portions of the Software or Services as needed to avoid infringement or replacement having substantially similar or better capabilities; or (c) if (a) and (b) are not commercially feasible, terminate this Agreement and provide to Customer a pro-rata refund of the Fees paid for Software and Services under this Agreement based on the terminated portion of the current year Agreement.

10.3 To the extent permitted by law, Customer shall defend, indemnify, and hold Company harmless from any Third-Party Claim alleging that the Customer Data infringes the IP Rights of a third party, through Customer's use of the Software or Service in breach of Section 3 of this Agreement.

Party Claim; and (c) provide the indemnifying Party with all reasonable assistance, information and authority for the defense and settlement of the Third-Party Claim. The Indemnifying Party will not acknowledge, or admit fault or liability on the Indemnified Party's behalf without the Indemnified Party's prior written consent.

10.5 THE FOREGOING ARE THE PARTIES' SOLE AND EXCLUSIVE OBLIGATIONS, AND THE PARTIES' SOLE AND EXCLUSIVE REMEDIES, FOR INDEMNIFICATION.

11. DISPUTE RESOLUTION

11.1 THE PARTIES HEREBY IRREVOCABLY AND UNCONDITIONALLY WAIVE, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, ANY RIGHT THAT THEY MAY HAVE TO TRIAL BY JURY OF ANY CAUSE OF ACTION, OR IN ANY LEGAL PROCEEDING, DIRECTLY OR INDIRECTLY BASED UPON OR ARISING OUT OF THIS AGREEMENT.

11.2 In the event of any dispute arising out of or relating to this Agreement, the Parties shall seek to resolve the dispute via direct discussions. If a dispute cannot be settled through direct discussions, the Parties shall first endeavor to settle the dispute via voluntary non-binding mediation, before resorting to arbitration. A mediator will be selected by voluntary agreement of both Parties, or in the event both Parties cannot agree on a mediator, a mediator will be selected in accordance with the rules of the American Arbitration Association. The mediation shall be held at a location mutually agreed to by the Parties. Each Party shall bear its own costs and expenses and an equal share of the administrative and other fees associated with the mediation.

12. FORCE MAJEURE

Neither Party shall be held responsible for any delay or failure to perform any part of this Agreement to the extent such delay or failure results from any cause beyond its reasonable control and without the fault or negligence of the Party claiming excusable delay or failure to perform, such as acts of God, acts of terrorism, storms, floods, epidemics or pandemics, riots, work stoppages, strikes (work stoppages or strikes of any of the Parties to this Agreement are explicitly excluded from the language of this Agreement), embargoes, government restrictions ("Force Majeure Event"). Upon an occurrence of a Force Majeure Event, the Company cannot ensure uninterrupted or error free service or access to the Software or Service. There may be periods where access is delayed, limited or not available. Company shall use commercially reasonable efforts to provide the Software or Services to Customer in accordance with its Business Continuity and Disaster Recovery Plan, a copy of which shall be provided to Customer upon written request.

13. ANTI-CORRUPTION

Each Party to this Agreement hereby agrees that it shall not knowingly commit, authorize, or permit any action which would cause the other Party to be in violation of any applicable anti-bribery laws or regulations. Each Party acknowledges that it is aware of, understands and has complied and will continue to comply with, all applicable U.S. and foreign anti-corruption laws, including without limitation, the U.S. Foreign Corrupt Practices Act of 1977 and the U.K. Bribery Act of 2010, and similarly applicable anti-corruption laws ("Anti-Corruption Laws"). Each Party agrees that no individual acting on its behalf shall give, offer, agree or promise to give, or authorize the giving directly or indirectly, of any money or things of value, including travel, entertainment, or gifts, to anyone as an unlawful inducement to obtain a favourable action or forbearance from action or the exercise of unlawful influence (a) to any government official or employee (including employees of government-owned and government-controlled companies, agencies or public international organizations), (b) to any political party, official of a political party or candidate, (c) to an intermediary for payment to any of the foregoing, or (d) to any other person in connection with a corrupt or improper effort to obtain or retain business or any commercial advantage, such as to obtain a permit or license, or directing business to any person.

The Software, Services and other Company technology, and derivatives thereof may be subject laws and regulations of the United States and other jurisdictions. Company and Customer each warrant that it is not on any U.S. government denied-party list. Customer will not permit any User to access the Software or Service that is in a U.S.-embargoed country or region (currently the Crimea, Luhansk, Donetsk regions, Cuba, Iran, North Korea, or Syria) or in violation of any U.S. export law or regulation.

15. APPLICABLE LAW

This Agreement and all acts and transactions pursuant hereto and the rights and obligations of the Parties hereto shall be governed, construed, and interpreted in accordance with the laws of the State of New York without giving effect to principles of conflicts of law.

16. GENERAL TERMS

16.1 This Agreement, including all exhibits and amendments hereto and all Order Forms or SOWs, constitutes the entire agreement between the Parties with respect to the subject matter hereof. In the event of a conflict, the provisions of an Order Form or SOW shall take precedence over provisions of this Agreement and over any other exhibit or attachment. This Agreement supersedes all prior contemporaneous agreements, proposals or representations, written or oral, concerning its subject matter. No modification, amendment, or waiver of any provision of this Agreement shall be effective unless in writing and signed by the party against whom the modification, amendment or waiver is to be enforced. Notwithstanding any language to the contrary therein, no terms or conditions stated in a Customer purchase order or in any other Customer order documentation shall be incorporated into or form part of this Agreement, and all such terms or conditions shall be null and void.

16.2 Company may use the services of subcontractors and permit them to exercise the rights of Company under this Agreement provided Company remains responsible for (a) compliance of a subcontractor with the terms of this Agreement, and (b) the overall performance of the Software and Services as required under this Agreement. Except as otherwise provided in this Agreement, there shall be no third-party beneficiaries under this Agreement. Any claims against Company or its Affiliates under this Agreement may only be brought by the Customer entity that is a party to this Agreement.

16.3 Company warrants that it has in effect as of the Effective Date and will have at all times during the term of this Agreement, an insurance policy with an A.M. best rating of A- or better and/or equivalent from a recognized insurance company rating agency that provides adequate insurance coverage for its obligations and liabilities under the terms of this Agreement. Company shall, on request from Customer, provide the Customer with evidence of the insurance cover that it is obliged to have in effect under this Agreement.

16.4 The Parties are independent contractors. This Agreement does not create nor is it intended to create a partnership, franchise, joint venture, agency, fiduciary, or employment relationship between the Parties. There are no third-party beneficiaries to this Agreement. Neither party has any authority of any kind over the other party in any respect whatsoever.

16.5 This Agreement is not assignable, transferable or sub-licensable by either Party without the written consent of the other Parties prior written consent, except as such assignment, transfer or sub-license relates to an acquisition in connection with a merger, acquisition, or similar change of control event.

16.6 No failure or delay by either party in exercising any right under this Agreement shall constitute a waiver of that right or any other right. Lists of examples, such as lists following "including," or "including without limitation," shall be interpreted to include "without limitation," unless qualified by words such as "only" or "solely."

16.7 If one or more provisions of this Agreement are held to be unenforceable under applicable law, the Parties agree to renegotiate such provision in good faith. In the event that the Parties cannot reach a mutually agreeable and enforceable replacement for such provision, then (a) such provision shall be excluded from this Agreement, (b) the balance of this Agreement shall be interpreted as if such provision were so excluded and (c) the balance of this Agreement shall be enforceable in accordance with applicable law.



The leader in Strategic Response Management & RFP software

WHY RESPONSIVE?

COMPANY

[Security](#)

[Profile Center](#)

[LookUp](#)

Proposal Managers

Sales Teams

Technology

Healthcare

Finance

[Help Center](#)

[Contact Support](#)

[Contact Sales](#)

- RFPs
- RFIs
- RFQs
- DDQs
- Security Questionnaires
- Proposal Management

[Blog](#)

[Webinars](#)

[Customer Stories](#)

[Community](#)

[Responsive Academy](#)

[Summit](#)

Facebook

Linkedin

Twitter

YouTube

[EULA](#)

[Privacy Policy](#)

[AUP](#)

© 2024 Responsive, Inc.

